



Home Economics and Technology Teachers' Association of New Zealand

## Welcome to the 2015 HETTANZ Student Fashion Awards Information for Students

As New Zealand's premier fashion design competition for schools, these awards celebrate the enormous talent that you and your fellow students bring to the world of fashion and garment construction. We hope you have lots of fun developing your entry and putting your creative talents to work. **Good luck!**

### Entering the Awards

The HETTANZ Student Fashion Awards competition is open to every school for two individual students per category working in materials technology, fashion technology, clothing and textiles, and is aimed at encouraging excellence in practical sewing, with recognition for individuality and creativity.

The 2015 Awards are divided into 5 categories:

Junior	Years 7 - 10	Fashion Creative
Junior	Years 7-10	Fashion Technical
Senior	Years 11-13	Fashion Creative
Senior	Years 11-13	Fashion Technical
Open	Years 7-13	Wearable Arts

### CREATIVE CATEGORIES

The emphasis in this category will be on the **creative ability you show** in the use and execution of fabric and design in the construction of a garment or textile item. If your strength is in creativity and design as opposed to technical ability, then this is the category for you.

#### Here is what the Judges will be looking for:

- Evidence of the source of your inspiration
- How well does the fashion outcome meet the brief and specifications?
- Details of the environment or occasion on which your garment will be worn or the intended use for which your entry has been designed
- Your reasons for the selection of materials
- Creativity and originality
- Your entry will show competency in the use of the sewing machine, in the creation of the garment or textile item.
- Authenticity statement
- Photograph of piece or garment - front back and side view – Please provide this as a digital file and email to: [info@hettanz.org.nz](mailto:info@hettanz.org.nz)

## TECHNICAL CATEGORIES

The emphasis in this category will be on **excellence in garment construction and finish**. If you are a very competent sewer with a high level of practical sewing ability, you will want to enter this category.

**Here is what the Judges will be looking for:**

- A high standard of workmanship
- Suitability and appropriateness of the design to the fabric used
- A high degree of finish of all techniques and processes
- A range of techniques and processes executed in the garment or textile item
- The suitability of those techniques and processes to the garment or textile item style and design
- Authenticity statement
- Photograph of piece or the wearable art form- front back and side view – Please provide this as a digital file and email to: info@hettanz.org.nz

## WEARABLE ARTS

This category is the originality, creativity, innovation and construction. If your strength is in conceptual design as opposed to technical ability, then this is the category for you.

**Here is what the Judges will be looking for:**

- Evidence of the source of your inspiration
- How well does the fashion outcome meet the brief and specifications?
- Manipulation of materials
- Your entry will show competency in the use creative textiles practice in the creation of the wearable art form.
- Authenticity statement
- Photograph of the wearable art form- front back and side view – Please provide this as a digital file and email to: info@hettanz.org.nz

## WHAT TO INCLUDE WITH YOUR ENTRY

### **Year 7 - 10 students**

You will need to include initial designs, concept designs and a final annotated drawing of your garment or textile item. The project brief and a statement outlining the inspiration for your entry should also be included.

### **Year 11 -13 students**

You will need to include a project brief, evidence of research, design work, stakeholder input, photographic evidence of work in progress and any other relevant evidence showing the rationale for your garment or textile item.

### **Note:**

- o Your garment or textile item cannot be made by someone else. It must be made by you.
- o Group or team projects are not permitted – **this is an individual competition**.
- o Colour photocopies of 'work' from your school books or portfolios will be accepted with your entry. You are not expected to re-create material that already forms part of your schoolwork.

## **ENTRIES AND JUDGING**

Your school will choose the **TWO** best entries from each category being sent to **HETTANZ New Zealand** for judging against all other competing schools.

### **COST**

\$20 for HETTANZ members (Individual or school memberships) \$40 Non HETTANZ Member schools. Only two entries per category.

All entries must provide postage or courier costs to get your entry returned from to Wellington office otherwise it will not be returned.

**Entries must be received by 20 November 2015**

## Conditions of Entry

1. The competition is open to all school students from Years 7 – 13, working in materials technology, fashion technology, or clothing and textiles in New Zealand.
2. For the Senior Categories, you must enter a garment made during the current school year, which can be worn as a total outfit, by you or by a model. This must be photographed on a model so the judges can see how it is worn.
3. For the Junior Categories, you must enter a project or garment that has a fashion element included in it. For example it can be a t-shirt, skirt, bag, or recycled garment.
4. You must enter your details on the **School Finalist Entry Sheet** (which your teacher will have at school) and submit this by **20 November 2015**. You will need to supply your teacher's email address in order for HETTANZ New Zealand to confirm your entry and keep you and your teacher informed of important information about the Awards. You do not have to have your entry completed by this date.
5. Garments and textile items must be made by you and we require your signature on the **School Finalist Entry Sheet** confirming that the work you enter is all your own.
6. Your entry must have been made in the current year and you must state on the entry form if it has been entered in any other competitions, including any prizes received.
7. Your school can only submit **TWO** entries **per category** for national judging.
8. **HETTANZ NZ Ltd** reserves the right to use photographs of entries submitted for National judging, for future promotional activities and publicity surrounding the HETTANZ Student Fashion Awards.

## National Judging

- Entries submitted for national judging must be clearly labelled, with your name sewn into the garments and accessories.
- Remember to include named hangers if you wish to have them returned.
- All entries must be accompanied by a completed **School Finalist Entry Form**.
- Entries must arrive at HETTANZ Office in Wellington no later than 5pm on the 20th November 2015
- A photograph of your work entered in any categories must be modelled and sent by email to [info@hettanz.org.nz](mailto:info@hettanz.org.nz) by the 20 November 2015 it must be labeled with your name and school and category you are entered in.
- It is up to you whether you post or courier your entry.
- Please include stamps, or post paid courier bags for the return of your entry.
- All entries will be returned to your school by 4th December 2015 (if you provide return courier bags with your entry)
- Insurance of the entries is the responsibility of the entrant. The organisers will take all care but will not be responsible for loss or damage to items.
- All finalists will receive recognition in the form of a participation certificate.

Please note that garments or products will only be held for a limited time at the Wellington office for collection, should postage not be provided with the entry.

## Prizes

There are two **Bernina sewing machines** which will go to the Senior winners of the Creative and Technical categories. Prizes have also been supplied by Penguin Books, Pureform and our Corporate sponsors will provide prizes for the other categories.

**All** school finalists in this competition will receive recognition in the form of a certificate. Please ensure your name is correctly spelled on the **School Finalist Entry Sheet** as this is how it will appear on your certificate.

## Mark these important dates in your diary today

<b>20 November 2015</b>	Last day for HETTANZ to receive the garments / projects being submitted by your school for national judging.
<b>30 November 2015</b>	The winner in each Category is announced.
<b>4 December 2015</b>	All garments returned to students/schools (ensure you have included return courier bags)