

2020 HETTANZ Student Fashion Awards

ENTRY INFORMATION FOR STUDENTS AND TEACHERS

As New Zealand's premier fashion design competition for schools, these awards celebrate the enormous talent that you and your fellow students bring to the world of fashion and garment construction.

In a year of challenges and cancelled design events, the HETTANZ fashion awards offer a runway free competition opportunity for our students - open to all HETTANZ member schools and teachers. We hope you have lots of fun developing your entry and putting your creative talents to work. Good luck!

ENTERING THE AWARDS

The HETTANZ Student Fashion Awards competition is **open to HETTANZ member teachers and schools only**. Every school may enter **three individual students per category** working in materials technology, fashion, textiles technology or clothing and is aimed at encouraging excellence in practical construction techniques and processes, with recognition for individuality and creativity.

COST

Free for HETTANZ members (Individual or school memberships)

CATEGORIES

The 2020 Awards are divided into the following categories:

- Junior Years 7 - 8 Open entry (Fashion or Non-wearable textiles items or Textile art)
- Junior Years 9 –10 Fashion: Creative
- Junior Years 9–10 Fashion: Technical
- Senior Years 11–13 Fashion: Creative
- Senior Years 11–13 Fashion: Technical
- Senior Years 11–13 Fashion: Sustainable design

Year 7 and 8 OPEN ENTRY

HETTANZ would like to encourage year 7 and 8 students to enter this competition. Either a garment or a non-wearable textile project is acceptable for entry at this age level. Machine sewing is not compulsory for this category. Creativity and technical aspects are considered when judging.

Senior and Junior: CREATIVE CATEGORIES

The emphasis in this category will be on the creative ability you show in the use and execution of fabric decoration techniques and/or structural design features in the entry. If your strength is in creativity and design as opposed to technical construction ability, then this is the category for you. **Seniors are required to enter an outfit. Juniors can enter a textiles project/garment eg a t-shirt, skirt, bag, or recycled garment.**

Here is what the Judges will be looking for:

- Evidence of the source of your inspiration
- Innovative use of materials, embellishments (decorative techniques) and/or structural methods including use of the sewing machine
- Suitability of materials for the design
- Creativity, innovation, and originality

Senior and Junior: TECHNICAL CATEGORIES

The emphasis in this category will be on excellence in garment construction and finish. If you are a very competent sewer with a high level of practical sewing ability and precision, you will want to enter this category. **Seniors are required to enter an outfit. Juniors can enter a textiles project/garment eg a t-shirt, skirt, bag, or recycled garment.**

Here is what the Judges will be looking for:

- A high standard of workmanship
- Suitability and appropriateness of the design to the fabric used
- A high degree of finish of all techniques and processes
- A range of sewing machine techniques and processes executed in the garment or textile item.
- The suitability of those techniques and processes to the garment or textile item style and design

Senior category only: SUSTAINABLE DESIGN

This category focuses on sustainability and its influence on fashion and textiles. It is all about upcycling, minimizing, or transforming textile waste to reduce landfill, circular design and extending the life of textiles. Your outfit must be made from 80% upcycled or recycled fabric.

Here is what the Judges will be looking for:

- Evidence of the source of your inspiration and your use of upcycled /recycled fabric.
- Creative/Innovative/original use of sustainable design strategies in the creation of the outfit.
- A range of sewing machine techniques and processes executed in your outfit.

SUPPORTING DESIGN WORK TO INCLUDE WITH YOUR ENTRY

All categories Year 7–13 students should include:

The rationale for the outfit or garment/item. This can include but is not limited to:

The brief and specifications, inspiration, research, design development, justification for choices.

A photo journal or evidence of execution of techniques /construction should be included to confirm the student as the maker.

No more than 4 pages of work. A3 or A4 are acceptable.

Colour photocopies of 'work' from student schoolbooks or portfolios will be accepted with each entry. Students are not expected to re-create material that already forms part of their schoolwork.

For any clarifications please contact info@hettanz.org.nz

ENTRIES AND JUDGING

Each school will be expected to choose their **THREE best entries for each category** being sent to HETTANZ New Zealand for judging (2020 change).

All entries must provide postage or courier costs to get the entry returned from to Wellington office otherwise it will not be returned.

Entries must be received by Thursday 15th OCTOBER 2020

- Entries submitted for national judging must be clearly labelled, with your name sewn into the garments and accessories.
- Remember to include named hangers if you wish to have them returned.
- All entries must be accompanied by a completed **online** School Finalist Entry Form.
- Entries must arrive at HETTANZ Office in Wellington no later than 5pm on **Thursday 15th OCTOBER 2020**
- A photograph of your work entered in any categories must be modelled, **printed out and included with the entry**

NATIONAL JUDGING

- It is up to you whether you post or courier your entry. Drop offs are accepted.
- Please include stamps, or postage paid courier bags for the return of your entry.
- All entries will be returned to your school during the week beginning **November 2nd 2020** (if you provide return courier bags with your entry)
- Insurance of the entries is the responsibility of the entrant. The organisers will take all care but will not be responsible for loss or damage to items.
- All finalists will receive recognition in the form of a participation certificate.
- The Judge's decision will be final, and no correspondence will be entered into.

Please note that garments or products will only be held for a limited time at the Wellington office for collection, should postage not be provided with the entry.

PRIZES

There are Bernina Bernette sewing machines for the Junior category winners and Bernina Bernette overlockers for the Senior winners of the Creative and Technical categories. Other prizes for the placings in categories have been supplied by other sponsors. All prizes are subject to change and at the discretion of the sponsors.

All school finalists in this competition will receive recognition in the form of a certificate. Please ensure your name is correctly spelled on the School Finalist Entry Sheet as this is how it will appear on your certificate.

Mark these important dates in your diary today

<ul style="list-style-type: none"> ● Thursday 15th OCTOBER <p>Entries will be accepted from Monday 12th October.</p>	Last day for HETTANZ to receive the garments / projects being submitted by your school for national judging
<ul style="list-style-type: none"> ● Week ending 23rd October 	Judging
<ul style="list-style-type: none"> ● Week ending 30th October 	The winner in each Category is announced through email.
<ul style="list-style-type: none"> ● The week of 2nd Nov 	All garments returned to students/schools (ensure you have included return courier bags)

Enquiries: info@hettanz.org.nz

Conditions of Entry

Student Entries

1. The competition is open to all school students from Years 7 – 13 in New Zealand, from a school or organisation with HETTANZ membership.
2. Each school can only submit **THREE entries per category** for national judging (2020 change)
3. The garment or textile item must be **made by the entrant**.
4. The entry must have been **made in the current year** and you must state on the entry form if it has been entered in any other competitions, including any prizes received.
5. Garments/outfits can only be entered **into one category**. No multiple category entries
6. Only include **one outfit/garment per entry**
7. Group or team projects are not permitted – this is an individual competition.
8. For the Junior Categories (unless stated otherwise), you must enter **a project or garment** that has a fashion element included in it. For example, it can be a t-shirt, skirt, bag, or recycled garment.
9. For the Senior Categories, you must enter **a complete outfit**.
10. Entries must be **photographed in context or on a model** so the judges can see how it is worn and/or how it functions.
11. You must **submit your details on the School Finalist online Entry form** by **Thursday 15th OCTOBER 2020**
12. The **teacher's email address** must be supplied in order for HETTANZ New Zealand to confirm your entry and keep your teacher informed of important information about the Awards.
13. By entering these Awards, the entrant accepts all conditions of entry and declares that all details are true and correct.

Delivery of Entries

14. Garments/entries **must be received no later than 5pm on Thursday 15th OCTOBER 2020** or they will be disqualified. **Please note the important checklist of items that MUST accompany each garment.**
15. All entries must be **labelled with the entrant's name** sewn onto garments. Accessories must also be named. All labels must not be visible when modelled.
16. It is the responsibility of entrants to insure their property from the time of initial dispatch through to its return. The organisers take no responsibility for garments lost in transit.
17. Once garments are in the hands of the organisers, **they cannot be uplifted until released** by the organisers.
18. **Proper packaging and dispatch of garments and the costs are the responsibility of the entrant.** Garments may be boxed for posting/freighting. *Competitors will be charged for return courier costs if no return packaging is supplied.*

Judging

19. The judges have the right to move garments from one category to another within the correct age range.
20. HETTANZ NZ **reserves the right to use photographs of entries submitted** for National judging, for future promotional activities and publicity surrounding the HETTANZ Student Fashion Awards.

Send or deliver entries to:

(Print packing label below)

C/ Avenues Event Management

(HETTANZ Fashion Awards)

Ground Floor

17 Garrett Street

Wellington 6011

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(HETTANZ Fashion Awards)

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